



Leicester Society of Artists  
Promoting art and artists in Leicestershire since 1882.

[www.leicestersocietyofartists.co.uk](http://www.leicestersocietyofartists.co.uk)

## **Supplying Photography of Your Work**

General Do's and Don'ts for all LSA members

The following tips will cover all the LSA requirements for promoting your work both on-line and in print.

### RESOLUTION AND EMAIL

If you can, pictures taken on a camera using 'Large Size' or 'High Quality' are better for all aspects of promotion. We can also use photos taken on a phone or tablet – please see tips below.

- When you email the images, please send only ONE image in each email. Please include the title/media of each work.
- Please always choose 'Large Image Size' or 'Original Image Size' when sending by email, if you have this option.

### TAKING THE PICTURE

All small cameras and smartphones have small lenses so will produce parallax and lens distortion. If you can include a small area around your work in the shot we can use this as a guide for the correction software we use. We will, of course, crop that out afterwards.

Please use daylight as this gives accurate colour reproduction. Room lights will produce a pinkish tint which without the original work as reference is difficult to correct. And please, please, please do not use flash.

### GENERAL

Please try to ensure the lens is as near to the centre of the work as possible.

Please try to not have the light source directly behind you to avoid shadows on the work.

If the only natural light source is say a window to the left try using a large white piece of material or paper vertically to the right to bounce the light back in to the work to even up the lighting.

Generally, more light, the better the result.

Thank you.